

2019 RATES

County Line Magazine
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print	1x	3x	6x
Two Page Spread	\$2945	\$2650	\$2410
Full Page	\$1935	\$1655	\$1495
2/3 Page	\$1675	\$1375	\$1230
1/2 Page	\$1220	\$1115	\$995
1/3 Page	\$980	\$815	\$730
1/4 Page	\$795	\$665	\$595
1/6 Page	\$535	\$460	\$408
1/12 Page	\$395	\$325	\$295

Special Print Placement

Add 10% for preferred position. 20% for back page

PRINT AD DEADLINES

January/February, November 25 • March/April, January 25
 May/June, March 25 • July/August, May 25
 September/October, July 25 • November/December, September 25

blogs	728x90 and 300x250 ads	Video	Sponsored Content
FEAST Texas	\$50	\$100	\$150
The Arts	\$50	\$100	\$150
Destination County Line	\$50	\$100	\$150

eNewsletters (weekly)	300x250 Ad	Video	Sponsored Content
Weekender	\$150	\$150	\$75

Community Partnership Packages: \$5,000 and up / year

Community organizations or co-op partners that commit to annual print packages of \$5,000 or more per year are eligible for a customized Explore Guide for their community on County Line eMagazine. Section includes town-specific articles, events, and resources for the arts, entertainment/attractions, lodging, shopping, and dining. Upgraded listings are included. Businesses in the town receive discounted rate (\$50/month) for ads in the section and run of site. Must be tourism-based community.

eMagazine

eMag/Mobile CHANNEL	RATES*
Run of Site	\$250/mo
Home	\$250/mo
Food & Drink	\$250/mo
Best of	\$250/mo
Real Estate	\$250/mo
The Arts	\$250/mo
Music	\$250/mo
Shop	\$250/mo
Play	\$250/mo
Stay	\$250/mo
Feel Good	\$250/mo
Explore Guide: Region	\$250/mo
Explore Guide: County	\$250/mo
Explore Guide: Community	\$250/mo
Video	\$350/mo
Sponsored Content	\$150-\$500
Resource Listings	
Basic	Free
Premium	\$200/yr
Featured	\$400/yr
Event Listings	Free

Social Networking

See your sales representative.



*Digital rates shown are for individual monthly placement. Discounted rates available for annual contracts, print advertisers, and community partners.

