

print	1x	3x	6x
Two Page Spread	\$2995	\$2725	\$2460
Full Page	\$1975	\$1685	\$1525
2/3 Page	\$1725	\$1395	\$1250
1/2 Page	\$1245	\$1135	\$1015
1/3 Page	\$995	\$830	\$745
1/4 Page	\$815	\$680	\$615
1/6 Page	\$545	\$470	\$415
1/12 Page	\$395	\$325	\$295

blogs	728x90 and 300x250 ads	Video	Sponsored Content
FEAST Texas	\$50	\$100	\$150
The Arts	\$50	\$100	\$150
Destination County Line	\$50	\$100	\$150

Print Ad Deadlines

January/February: November 25
 March/April: January 25
 May/June: March 25
 July/August: May 25
 September/October: July 25
 November/December: September 25

Special Print Placement

Add 10% for preferred position.
 20% for back page

*Digital rates shown are for individual monthly placement. Discounted rates available for annual contracts, print advertisers, and community partners.



eMagazine

eMag/Mobile CHANNEL	RATES*
Run of Site	\$250/mo
Home	\$250/mo
Food & Drink	\$250/mo
The Arts	\$250/mo
Lifestyle	\$250/mo
Explore Guide: Region	\$250/mo
Explore Guide: Community	\$250/mo
Video	\$350/mo
Sponsored Content	\$150-\$500
Resource Listings	
Basic	Free
Premium	\$200/yr
Featured	\$400/yr
Event Listings	Free

eNewsletters (weekly)	300x250 Ad	Video	Sponsored Content
Weekender	\$150	\$150	\$75